

# **City of Memphis Web Site Orientation Guide**

Welcome to the new City of Memphis Web site – your link to City information and online services! The new City of Memphis Web site is organized into six main areas based upon user interest categories. They are:

**Home** – This is the front page of your new site. In addition to providing links to the other areas of the Web site, the Home page provides current weather, state and local government news as well as local news and events. The Mayor’s section provides quick access to the latest information from the Mayor’s Office. The Areas of Interest section, located in the bottom left corner, provides quick links to the information most frequently requested by you. These links will change periodically based upon your requests. The Quick Links module, located to the right of the Areas of Interest section, is a powerful module that contains many links to City Services, Entertainment, Public Information and Public Safety.

**Residents** – The Residents page is filled with information related to the interests shown over the past year by the citizens of Memphis. To begin, the page has its own news module. Here you will find news and events about your home town on the community level. All links regarding Public Safety, Entertainment, Employment and Online Services can be found here as well. A quick link area called Residents Interests is located in the bottom right corner. It contains links to commonly sought information and services by citizens. Perhaps best of all is a brand new feature for the City of Memphis Web site. It’s a new module called “I Want to...”. This module assists viewers in finding the information they seek by providing links listed as commands commonly used to request information. Just take a look at it to see why we’re so excited about this new feature.

**Visitors** – Much like the Residents page, the Visitors page has been constructed to provide easily accessible information that is catered toward visitors to our city. The information provided on this page will assist in answering the requests of the thousands of visitors who visit our site each month in search of information like, “How can I get to Memphis?”, “Where can I stay in Memphis?” and “What can I do in Memphis?”. It also provides details to visitors who are considering relocating to Memphis.

**Business** – The Business section of your new Web site contains business information and resource links to assist business owners and those who wish to conduct business with the City. Information found here can answer questions regarding how to start a business, how to conduct business with the City and how to relocate a business to the City of Memphis.

**Government** – Looking for information regarding your City government? How about County, State and Federal information? You can find it here in the Government section. This section contains many links to the City government structure including links to each City division. Additionally, many external links exist to assist in finding information about non-City government activities and services.

**Families** – The Families section of your new Web site shows the commitment we have toward supporting children and families in our city. Many links exist to both local and external sites that provide educational as well as entertainment content for kids of all ages.

We highly value your comments and suggestions and look forward to any that you may have regarding your new City of Memphis Web site. You can find contact links located at the bottom of each page to communicate your ideas with us. Our goal is to provide the highest quality of service possible to the citizens and visitors of Memphis. We hope that you enjoy your experience while visiting the new City of Memphis Web site - your link to City information and Online Services!